OUR PURPOSE

“We change people’s lives through sharing our knowledge and expertise with others, making it easy and fun for them to do what they want.”
THE FUTURE ADVANTAGE
Syndication

Our award-winning specialist content can be used to further enrich the experience of your audience. Whilst at the same time saving money on editorial costs.

We have 4 million+ images and 670,000 articles available for reuse. And with the support of our dedicated in-house licensing team, this content can be seamlessly adapted into a range of formats such as newspapers, magazines, websites and apps.

The Core Benefits:

- Internationally transferable content for a global audience
- Saving costs on editorial budget so improving profit margin
- Immediate, automated and hassle-free access to content via our dedicated content delivery system – FELIX – or custom XML feeds
- Friendly, dynamic and forward-thinking licensing team available to discuss editorial requirements
- Rich and diverse range of material to choose from
- Access to exclusive content written by in-house expert editorial teams

#1

78 Monthly magazines  2000+ Bookazines  148m Global monthly users  52m Social Media Fans

Source: Google Search 2018
SYNDICATION

ACCESS the entire Future portfolio of market leading brands within one agreement. Our in context licence gives you the ability to publish any number of features, reviews or interviews to boost the coverage and quality of your publications.

**News Features**
License the latest news from all our area’s of interest from a single column to a Double Page spread. We cover every Industry announcement and all the latest news in every edition of our magazines.

**Reviews**
Our editors review all the latest tech products and PC games, films and musical instruments, and our ‘What Hi-fi?’ ‘Star Rating’ reviews are recognised worldwide as a benchmark for audio brands. Whether it be a ‘Best Pick’, a ‘Top 10’ or the ‘Top 100’ we can offer a review on it.

**Interviews**
Our brands speak to the moovers and shakers within every subject we write about, whether that’s a Musician, an Artist or a Gamer, a Actor or a Physical Trainer. Our award winning photographers and editorial staff create engaging and informative interviews that set our brands apart.

**How to...**
Offer your readers step by step guides to learn and accomplish their hobbies; from beginners to advanced we offer a wealth of ‘How To’ Features in Print and video form.
OUR PORTFOLIO
Technology

Our influential magazines and sites make Future a leading authority on all things tech. We cover everything from lifestyle gadgets to auto-tech, bringing our audience the latest developments in phones, computing, tablets, wearables and more.

**T3** magazine, is the leading provider of premium consumer tech content.

**Maximum PC US** is the absolute source for the latest in guides, reviews, analysis on cutting edge PC hardware.

**What Hi-Fi** is the world's top independent guide to the electrical entertainment sector.

**Linux Format** is UK's No.1 selling Linux title, appealing to hobbyists and new age geeks.

**Mac Format** is UK's No.1 selling Mac magazine, full of practical & authoritative advice.

**iCreate** is the magazine for Apple product users, providing essential content and inspiration.

**What Hi-Fi** is the world's top independent guide to the electrical entertainment sector.

**Windows Help & Advice** includes advice & tips/tricks.

**Net** is the No.1 choice for the professional web designer and developer.
Knowledge

Our varied and wide-ranging knowledge and science magazines combine authoritative expert explanations with entertaining and accessible content. We provide fuel for imaginations and help eager audiences to delve into their passions.

All About History is the visually engaging and accessible history magazine appealing to history lovers of all ages.

How It Works makes learning fun with engaging articles on the most impressive phenomena on the planet.

All About Space delves into the wonders of space exploration, astronomy and space science.

Real Crime tells the untold stories of the world’s most infamous crimes, with sophistication and intelligence.

History of War is a magazine dedicated to the armed conflicts that have been fought over the millennia.

World of Animals takes readers on a fact filled tour of global wildlife, with stunning images.
Photography

Future is the UK’s leading publisher of photography magazines, offering practical advice and inspiration to photographers of all skill levels. We are also the organisers of the annual Photography Show event.

Digital Camera is the UK’s best-selling photography magazine and the definitive guide to SLR and CSC photography for hobbyists.

Digital Photographer is essential for enthusiasts and pro photographers looking to refine their skills and bolster their portfolio.

PhotoPlus is the biggest and best magazine for every Canon EOS DSLR photographer. Includes simple tutorials and video guides.

N-Photo is the world’s only Nikon-focused magazine, providing step-by-step advice on how to improve photography and image-editing skills.
Music

Through our magazines, events and website Louder.com, Future informs and inspires music-makers to be even greater at the thing they love, while giving loyal music fans easy access to the most influential artists in the world.

Classic Rock is a magazine full of reviews, news and features from the multi-faceted, high-octane world of rock.

Metal Hammer brings the biggest and the best in the world of metal each and every single month.

Prog magazine brings the stories behind the people who create astounding sounds and amazing music.

Computer Music is the complete guide to making music with a computer.

Rhythm is the UK’s foremost magazine title for passionate drummers and percussionists of all levels.

Future Music delivers the technique and technology behind the hits.
Music -Guitars

Through our magazines, events and website musicradar.com, Future informs and inspires music-makers to be even greater at the thing they love, while giving loyal music fans easy access to the most influential artists in the world.

Bass Guitar is the UK’s only title devoted to the bass in all its forms for professional players and those just beginning to learn.

Guitarist is the market-leader for players and collectors with the best gear reviews, interviews, and pro-lessons.

Guitar Techniques is the ultimate tutorial based guitar magazine for both players and teachers.

Total Guitar is the guitar magazine for guitarists who want to play better and connect with their guitar idols.

Guitar World US is N. America’s leading publication for rock guitarists, providing instructional content, photography and interviews.

Guitar Player US is the world’s most trusted and insightful guitar publication for passionate guitarists and musicians.
Creative & Design

Our creative & design portfolio reaches over four million web designers, developers, graphic designers and 3D artists each month.

Computer Arts
offers award-winning industry insights & inspiration for the global design community.

3D Artist provides practical inspiration for the 3D community with behind-the-scenes guides and interviews with artists.

3D World is the UK’s best-selling 3D title, with tutorials, news & practical industry insights.

Paint & Draw
is a monthly art magazine that offers budding artists all the techniques, tips and advice they need to create their best art ever.

Imagine FX is the World’s no.1 magazine for digital artists.

Web Designer includes techniques, interviews and inspiration for today’s web designers and developers.
Home Interest

Everything to know about making and maintaining a beautiful home can be found in this category. Our titles give regular doses of inspiration and expert advice.

Period Living is Britain’s best selling magazine for tips on maintaining and decorating period homes.

Home Building & Renovation is an essential purchase for anyone considering or in the middle of renovating, extending, converting or building their own home.

Real Homes offers all the inspiration and advice needed to transform a home.
Hobbies

We have a growing portfolio of hobbies and lifestyle books in areas such as sport, food & drink, mindfulness, travel and craft.

- **FourFourTwo** is the world’s best-selling football magazine. It is the authority in football.
- **Airgun Shooter** is the UK’s only award-winning airgun magazine.
- **Bow International** is the specialist magazine to keep shooters informed, whatever type of archery they do.
- **Practical Caravan** brings the best caravans available, with rates and reviews by an expert team.
- **Practical Motorhome** is filled with practical advice on buying, selling and owning a motorhome.
- **Procycling** is the global voice of professional road racing.
- **Total 911** is the world’s only magazine dedicated to the Porsche 911.
- **Sporting Rifle** is the only UK magazine on that focuses solely on live quarry rifle shooting.
Gaming & Entertainment

Future's renowned gaming portfolio is the voice of authority for gamers worldwide and has influenced gaming culture for over 30 years. Together with our range of film magazines we ensure our audience stays on top of the latest in gaming and entertainment.

**PC Gamer** is the world's biggest PC gaming brand, with successful UK & US editions, the Annual PCG Awards, and PCGamer.com

**Retro Gamer** is the UK's only magazine that's fully dedicated to the rapidly expanding retro-gaming scene.

**Play Station** is the global authority on all things PlayStation, featuring exclusive access to all the biggest PlayStation games.

**Total Film** is the smarter movie magazine - cheeky, irreverent and probing but always passionate and authoritative about film.

**Edge** is the must-have companion for game industry professionals, aspiring game-makers and super-committed hobbyists.

**SFX** is the market-leading sci-fi, fantasy & horror magazine. Covering entertainment in all forms.

**XBOX** has exclusive inside information on Xbox 360 games, plus in-depth and honest reviews.
Food & Drink

We have a growing portfolio of hobbies and lifestyle books in areas such as sport, food & drink, mindfulness, travel and craft.

**Craft Beer: 365 Best Beers in the World**
- Explains exactly what the diet is, the benefits and delicious recipes.

**Coffee Lovers Handbook**
- Is the essential guide to all things coffee.

**The Great British Baking Book**
- Celebrates the best of British baking and produce.

**The Keto Diet Book**
- Explains exactly what the diet and what the benefits are.

**Sugar-Free Book**
- Is full of recipes that use natural sweeteners and sugar alternatives.

**Vegan Book**
- Provides ideas and advice to help create delicious vegan meals.

**Paleo Book**
- Explains exactly what the diet is, the benefits and delicious recipes.

**Coffee Lovers Handbook**
- Is the essential guide to all things coffee.

**The Great British Baking Book**
- Celebrates the best of British baking and produce.

**The Keto Diet Book**
- Explains exactly what the diet and what the benefits are.

**Sugar-Free Book**
- Is full of recipes that use natural sweeteners and sugar alternatives.

**Vegan Book**
- Provides ideas and advice to help create delicious vegan meals.

**Paleo Book**
- Explains exactly what the diet is, the benefits and delicious recipes.
Mindfulness

We have a growing portfolio of hobbies and lifestyle books in areas such as sport, food & drink, mindfulness, travel and craft.

**Psychology Now** helps readers to understand human behaviour and mental processes, and how it is essential to leading happier lives.

**Labyrinth: Mindful Mazes** is a new kind of activity book for adult readers, including 27 tranquil mazes.

**Quick & Easy Keto Diet** is packed with fast, simple, tasty and keto-friendly breakfasts, lunches and dinners, as well as sweet treats and delicious snacks.

**Take Back Your Life** is a beautifully presented interactive journal that guides the reader on a path to taking control of their life.
We have a growing portfolio of hobbies and lifestyle books in areas such as sport, food & drink, mindfulness, travel and craft.

**Ultimate Backpackers Travel Guide**
provides tips & advice on everything a traveller needs to consider before setting off.

**101 Places to Visit Before You Die** is the ultimate travel companion for anyone who loves to explore.

**Teach Yourself Travel Photography**
shows how to turn holiday snaps into impressive and professional photos.

**Ultimate Travel Bucket List**
includes information about iconic landmarks, cultural delights, natural wonders and top traveler tips.
A GLOBAL COMPANY

With Global Scale

Future’s influential sites, events and magazines make it a leading authority amongst B2B and consumer audiences.


203m
Monthly Online Users

52m
Social Media Fans

1.2m
Print Circulation

56
Events

Sources: Google Analytics Apr-Jun, Social Reach June 2019, Print Circulation Jan-Dec 2018
1985
Chris Anderson launches Amstrad Action

1993
PC Gamer & Edge magazines are launched; Edge wins Industry Magazine of the Year after just 4 issues

2007
Techradar.com launches and grows to become the UK’s #1 Tech Consumer Brand

2013
Future Wins digital Publisher of the Year

2018
Future acquires Haymarket consumer, NewBay Media, Next Media and Purch Consumer Tech.

1986
PC Plus becomes the first magazine with a cover-mounted CD

2005
GamesRadar.com launches and quickly becomes one of the UK’s largest gaming sites

2017
Future shortlisted for Media Company of the Year
TechRadar shortlisted for Media Brand of the Year & Content Team of the Year

2019
Future acquires Procycling Magazine and Cyclingnews Website

For Over 30 Years
At Future we deliver strong results for our partners through a simple formula: clever ideas underpinned by insights, which engage passionate audiences and communities.

For more information please email licensing@futurenet.com and a member of the team will get back to you:

**Rachel Shaw**  
Head of Print Licensing

**Malcolm Collins**  
International Account Manager

**Brendon Bester**  
International Account Manager

**Georgina Flores-Laird**  
International Licensing Executive