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Future Plc's Mobile Industry Awards 2020 in collaboration with Mind.

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Organised by [Future Publishing](#), the 2020 [Mobile Industry Awards](#) is delighted to announce a collaboration with mental health charity Mind.

Highlighting the importance of a healthy mind, the collaboration will be signified by an all-new category for 2020. The inaugural People and Culture award category, which is open now, will ask entrants to showcase how they created an engaging, inclusive, and diverse culture that has helped bring staff together, improving both the workplace environment and the company's performance as a result.

In addition, every category for 2020 will ask entrants about their staff and impact on performance, following research conducted by Mind which found that less than half of staff think managers would spot their mental health problems, despite two in three managers feeling confident promoting wellbeing.

The data from Mind's Workplace Wellbeing Index 2018-19, which researched nearly 44,000 employees, showcased that:

- Nearly half of employees (45 per cent) feel that their manager would be able to spot if they were having problems with their mental health,
- Around two in five (41 per cent) of the managers surveyed said they felt their employer contributed to their skills to support an employee experiencing poor mental health, while two in three (66 per cent) felt confident promoting wellbeing.
- Over one in two staff (56 per cent) felt their organisation supports their mental health, and around one in two (51 per cent) felt the culture at their organisation makes it possible to speak openly about experiencing poor mental health.
- The data revealed that mental health problems are common among staff - more than seven in ten employees (71 per cent) have experienced mental health problems in their lives, while over one in two (53 per cent) employees are affected by poor mental health in their current workplace.

Emma Ihsan, Head of Corporate Partnerships at Mind, says: “We are delighted that Future Publishing has chosen to collaborate with us through the Mobile Industry Awards, as part of their commitment to improving mental health and wellbeing in the workplace.

“One in four of us will experience a mental health problem every year so it is vital that we provide information, support and advice so that no one has to face their experience alone. We are grateful for Future Publishing’s support in raising funds and awareness on the night of the awards, to help us achieve this.”

“Future are very proud that our highly coveted and distinguished Mobile Industry Awards are working closely with Mind to raise the importance of mental health in the workplace. We are committed to making sure our employees are looked after, with mental health professionals who are on hand for confidential and open conversations. It's great to see one of our leading brands drive this conversation across the mobile and tech industry,” said Zillah Byng-Thorne, Chief Executive Officer, Future Plc.

“We are part of an innovative industry, and I believe by having launched amazing, life-changing technologies such as AI and 5G we can make a real impact on the state of mental health across our people,” said Mark Fermor, Awards Director, Mobile Industry Awards

This year's [Mobile Industry Awards](#) looks to combine great people, great businesses and great food - [click here for details of table packages](#) available on the night.

About the Mobile Industry Awards

Running for 18 years, the [Mobile Industry Awards](#) represent the gold standard of excellence in the industry - from the boardroom to the grassroots. The status of the awards has seen previous winners put victories in shareholder releases, emblazoned logos on staff uniforms and taken out billboards to spread the news of their win.

For all awards updates visit our site www.mobileindustryawards.com - to sponsor or attend the event, don't hesitate to get in touch at mark.fermor@futurenet.com.

About Mind

- Mind, the mental health charity., provide advice and support to empower anyone experiencing a mental health problem. They campaign to improve services, raise awareness and promote understanding. They won't give up until everyone experiencing a mental health problem gets both support and respect. www.mind.org.uk
- Please note that Mind is not an acronym and should be set in title case.
- Mind has a confidential information and support line, Mind Infoline, available on 0300 123 3393 (lines open 9am - 6pm, Monday – Friday)
- Contact Mind's Media Team for interviews or further information on 0208 522 1743. For out of hours support, call 07850 788 514 or email media@mind.org.uk.
- To access to a range of free images to accompany mental health news stories, visit: www.time-to-change.org.uk/getthepicture. These images have been developed by Time to Change, the campaign to change how we all think and act about mental health problems. Time to Change is led by the charities Mind and

Rethink Mental Illness, and funded by the Department of Health, Comic Relief and the Big Lottery Fund.

About Future

Future is a global platform business for specialist media with diversified revenue streams.

The Media division is high-growth with three complementary revenue streams: eCommerce, events and digital advertising including advertising within newsletters. It operates in a number of sectors including technology, games, music, home interest, hobbies and B2B and its brands include TechRadar, PC Gamer, Tom's Guide, Android Central, Homebuilding & Renovating Show, GamesRadar+, The Photography Show, Top Ten Reviews, Live Science, Guitar World, MusicRadar, Space.com and Tom's Hardware.

The Magazine division focuses on publishing specialist content, with over 75 publications and over 568 bookazines published per year, totalling global circulation of 1.1 million. The Magazine portfolio spans technology, games and entertainment, music, creative and photography, hobbies, home interest and B2B. Its titles include Classic Rock, Guitar Player, FourFourTwo, Homebuilding & Renovating, Digital Camera, Guitarist, How It Works, Total Film, What Hi-Fi? and Music Week.

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