WHY WE EXIST

“We change people’s lives through sharing our knowledge and expertise with others, making it easy and fun for them to do what they want.”
A GLOBAL COMPANY

With Global Scale

Our influential online sites, events and magazines make Future a leading authority across various areas of interest including: Tech, Gaming, Film, Music, Photography, Design, Home Interest, Field Sports, History and Science.

234m
Monthly Online Users

69m
Social Media Fans

1.1m
Print Circulation

50
Events

Source: Google Analytics Q4 2018; Future Internal Records 2017-2018
We work with partners looking to develop enthusiast communities and grow their publishing portfolio in their country.

We craft innovative products that inform, entertain and inspire a global readership of enthusiasts who are passionate about their interests.

We are the UK’s top licensor of special interest bookazines, magazines and web content.

The transferable nature of the content, along with our focus on innovation and quality, make our products particularly suitable for licensing.
Our bookazines are global market leaders in their sectors. Supported by teams of experts across each of the key publishing disciplines, from Editorial and Design to Circulation, Subscriptions and Marketing, we have developed the insight and expertise to ensure success. By partnering with Future, we can provide you with the right tools to ensure our titles are successful in your territory.
THE FUTURE ADVANTAGE
Insight, Experience and Expertise

At Future, we deliver strong results for our partners through a simple formula: clever ideas underpinned by insights, which engage passionate audiences and communities.

- Over 2,000 titles published across an extensive range of specialist subjects
- Over 560 titles published in 2019
- High quality & varied portfolio
- High average cover price at £10+
- Quick turnaround on the latest topics
- Discounted rates for high volume orders
- Perfect way to test new markets
CONTENT
Expert Editorial And Quality Design

- High-quality brands that connect with global audiences
- Specialist editorial teams that are part of the communities that we serve
- Internationally relevant topics and trends
- Content which is easily translatable
- Control of content and usage rights

Reviews
Educate readers on the products & services available in the marketplace to help them with their interest or hobby

How-to...
Engage readers with practical tips, advice and techniques to help them improve their skills

Design
Relevant, transferable content and concepts to create a specialist title for your audience in your market
SUPPORT & DEVELOPMENT
Defining a Route to Success

Pre-Contract
Establishing long-term objectives & designing a launch & growth plan to help meet these goals

Launch
Access Future’s expertise across the publishing disciplines to ensure a successful launch

Growth & Development
Expanding activity through licensed titles, digital channels & events, helping you to develop your specialist communities
At Future we deliver strong results for our partners through a simple formula: clever ideas underpinned by insights, which engage passionate audiences and communities.

For more information please email licensing@futurenet.com and a member of the team will get back to you:

Rachel Shaw  
Head of Print Licensing

Malcolm Collins  
International Account Manager

Brendon Bester  
International Account Manager

Georgina Flores-Laird  
International Licensing Executive