What is Digital Syndication

- Digital feeds, supplied in real-time
- All content is rights approved
- Includes text and images
- Feeds can be set up instantly
- Easily ingested into your systems
- Basic RSS & Custom RSS Feeds
- Pricing options that can be tailored to your individual requirements
We work with...
Brands Available for Digital Syndication

<table>
<thead>
<tr>
<th>WHAT HI•FI?</th>
<th>FourFourTwo</th>
<th>musicradar</th>
<th>tom's guide</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 TopTen Reviews</td>
<td>LOUDER</td>
<td>REAL HOMES</td>
<td>TECH &amp; LEARNING</td>
</tr>
<tr>
<td>IT ProPortal</td>
<td>cyclingnews</td>
<td>T3</td>
<td>LIVE SCIENCE</td>
</tr>
<tr>
<td>CREATIVE BLOQ</td>
<td>AV Network</td>
<td>PC GAMER</td>
<td>SPACE.com</td>
</tr>
<tr>
<td>gamesradar+</td>
<td>techradar.</td>
<td>Digital Camera World</td>
<td>GUITAR Magazine</td>
</tr>
</tbody>
</table>
Examples of Syndicated Content

- Metal Hammer to Elementos A. Solta (Portugal)
- FourFourTwo content in Dagbladet (Norway)
- T3 Content on MSN.com
Unashamedly obsessed with tech, TechRadar is the market-leading authority on everything from the latest smartphone releases to the best in digital cameras. Its mix of genuine and reliable advice alongside entertaining and fun to read editorial content is why 5 million people in the UK trust TechRadar to give them tech advice.

- **81%** of traffic comes from organic search
- **37%** of readers are known in-market consumers
- **£33m+** in eCommerce revenue directly generated for our partners in the past 12 months (UK)

**Source:** Google Analytics, Jun 2019
T3 is the ultimate destination for smarter living. Reflecting the shifting relationship between technology and lifestyle, T3.com showcases beautiful things, from watches to wearables, fitness to fashion and audio visuals to cars in a premium environment.

£64k  Average Household Income

£1,421  Average spend on tech in the past 12 months

Top 3  in organic search results for tech buying guides including: best smartphone, best running watch, best 4k TV, best Bluetooth headphones, best action camera, best barbeque...

7.3M  Global Monthly unique users

11.8M  Global Monthly page views

2.3M  UK Monthly unique users

4.4M  UK Monthly Page Views

38K  ABC Circulation +3% YOY

Source: Google Analytics, Jun 2019, ABC Jan-Dec 2018
What Hi-Fi? is the world's most influential consumer tech buyers' guide, and the source for the most trusted audio-visual reviews. Specialising in the best of the best in all things audio, TV and home entertainment, if it's not on What Hi-Fi?, it's not worth your time.

1 in 2
ABC1

43%
of readers are known in-market consumers

Top 3
in organic search results for tech buying guides including:
best speakers, best speaker deals, best audio cables, best soundbars, best headphones, best bluetooth headphones...

Source: Google Analytics, Jun 2019, ABC Jan-Dec 2018
Tom’s Guide helps consumers make better buying decisions on everything from smartphones to 4K TVs. We rigorously test hundreds of products in our labs and provide the independent reviews, helpful tips, and deals to help you upgrade your digital life.

23%
Of readers have an intention to purchase a new laptop/desktop in the next 12 months.

1 in 5
Have an intention to purchase a new smartphone in the next 12 months.

Source: Google Analytics, Jun 2019
MusicRadar is the website built by musicians, for musicians. As the internet’s number one resource for musicians, MusicRadar packs the most trusted gear reviews, alongside current gear news and expert tuition to make every musician better at the thing they love – making music!

Source: Google Analytics May 2019, Qlikview reach app May 2019
FourFourTwo was launched in 1994 on the back of a World Cup that England hadn’t even qualified for. It was an act of madness... but it somehow worked out.

Now FourFourTwo is the world’s biggest football magazine, published in 17 markets, with a digital portfolio that includes an iPad and iPhone magazine app, a website offering advice on playing the game better - and this, our website.
Since its inception in 1995, Cyclingnews has grown to become the online world leader for the sport of cycling. The site is the passionate cycling fan’s first port of call for news, race results, tech, live race coverage, race photography, interviews, features, diaries, video content, fitness and forums.

112 miles
Average distance ridden per week
93%
Own a road bike
£2.1k
Average price readers intend to spend on their next bike

£1.2k
Average spend on parts, clothing and accessories in last 12 months
67%
Own 2 or more bikes
50%
Learn about cycling products from Cyclingnews

29m
Global Monthly page views
1.8m
Global Monthly Unique Users
45
Average age
95%
Male
70%
Ride both road and MTB

Loved by fans and musicians alike, Louder is the go-to site for rock music. Louder is a celebration of everything Rock; from heavy metal to blues and hard rock to punk. With a fuller focus on emerging bands, our platform aims to help highlight the thousands of incredible bands looking for a stage.

Together We’re Louder

Source: Google Analytics May 2019, Qlikview reach app May 2019
For over 35 years, Guitar World has served avid guitarist from around the world. Big, loud, and never backing down, Guitar World dominates the guitar dialog as the world’s largest multimedia guitar platform. The magazine, along with its devoted online community, engages a passionate audience of guitar fans with an entertaining and insightful take on the mojo of guitar.

66,797
Circulation

59%
Organic Search

41%
Age 25-44

87%
Male

1,3M
Global Monthly Users

2,3M
Global Monthly Page Views

107K
UK Monthly Users

173K
UK Monthly Page Views

3,1M
Social Media Fans

Source: Google Analytics May 2019, Qlikview reach app May 2019
Live Science breaks down the stories behind the most interesting news and photos on the Internet, while also digging up fascinating discoveries that hit on a broad range of fields, from dinosaurs and archaeology to wacky physics and astronomy to health and human behavior.

- **55%** Male
- **46%** Age 18-34
- **33%** In-market segment
- **69%** Are mobile users
- **48%** Are IOS users
- **74%** Organic search

- **18M** Global monthly unique users
- **32M** Global monthly page views
- **1.3M** UK monthly unique users
- **1.6M** UK monthly page views
- **1.6M** Total social reach

Source: Google Analytics June 2019
Space.com is the premier source of space exploration, innovation and astronomy news, chronicling (and celebrating) humanity's ongoing expansion across the final frontier.

From skywatching guides and stunning photos of the night sky to the tech behind rocket launches and breaking news of robotic probes visiting planets, there's something amazing to discover every day at Space.com.

62% Male
40% Age 15-34
33% Are desktop users
67% Are mobile users
42% Are IOS users
40% AB profile UK
9.9M Global monthly unique users
37.5M Global monthly page views
518K UK monthly unique users
1.1M UK monthly page views
3M Total social reach + 30% YOY

Source: Google Analytics May 2019
### Digital Camera World

**The Home Of Digital Photography**

Relaunched in Summer 2017, DigitalCameraWorld.com is the website for enthusiast photographers of all levels to improve their images, find the best gear and get inspired by other photographers. Created by the experts behind the world's market-leading photography magazines, the website will feature content from award-winning titles such as Digital Camera, PhotoPlus, N-Photo & Professional Photography.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Monthly Users</td>
<td>2.2M</td>
</tr>
<tr>
<td>UK Monthly Users</td>
<td>430K</td>
</tr>
<tr>
<td>Global Monthly Page Views</td>
<td>3.6M</td>
</tr>
<tr>
<td>UK Monthly Page Views</td>
<td>812K</td>
</tr>
<tr>
<td>Social Media Fans</td>
<td>1.9M</td>
</tr>
<tr>
<td>In Market Segment</td>
<td>40%</td>
</tr>
<tr>
<td>Organic Search</td>
<td>66%</td>
</tr>
<tr>
<td>Age 25-44</td>
<td>56%</td>
</tr>
<tr>
<td>Male</td>
<td>77%</td>
</tr>
</tbody>
</table>

Source: Google Analytics July 2019
As the global authority on PC gaming for more than 20 years, our team of authoritative and knowledgeable gamers provide in-depth insights into PC games and PC building to hardcore, highly engaged fans.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Media Fans</td>
<td>6m</td>
</tr>
<tr>
<td>We reach 1 in every 6 PC gamers in the UK</td>
<td>1in6</td>
</tr>
<tr>
<td>Plan to upgrade their PC in the next 12 months</td>
<td>63%</td>
</tr>
<tr>
<td>Known in-market PC hardware and accessories consumers in the past 3 months</td>
<td>400k</td>
</tr>
<tr>
<td>Global Monthly unique users</td>
<td>14.7M</td>
</tr>
<tr>
<td>Global Monthly page views</td>
<td>35.9M</td>
</tr>
<tr>
<td>UK Monthly unique users</td>
<td>1.3M</td>
</tr>
<tr>
<td>UK Monthly Page views</td>
<td>3.9M</td>
</tr>
<tr>
<td>ABC Circulation</td>
<td>12.7K</td>
</tr>
</tbody>
</table>

Source: Google Analytics, Jun 2019
THE GAMES, MOVIES AND TV YOU LOVE

As the online home of the official PlayStation and Xbox magazines, Total Film and SFX, our team of passionate, entertaining and relevant editors, always have a finger on the pulse of games, TV, film & entertainment culture.

Source: Google Analytics & Social July 2019

- **82%** Male
- **33%** In-Market Segment
- **73%** Age 18-34
- **82%** Organic Search
- **17M** Global monthly unique users
- **35M** Global monthly page views
- **2M** UK monthly unique users
- **4.9M** UK monthly page views
- **2.9M** Total social reach

Source: Google Analytics & Social July 2019
Directed at professionals in the IT sector, our editorial team gathers, summarises and analyses leading tech news stories offering users core news headlines on current topics such as security, storage and networking, saving them valuable time.

**Top Reader Business Tech Interests**

<table>
<thead>
<tr>
<th>Tech Interest</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cloud Services</td>
<td>40%</td>
</tr>
<tr>
<td>Cyber Security</td>
<td>36%</td>
</tr>
<tr>
<td>Creative Design Tools</td>
<td>34%</td>
</tr>
</tbody>
</table>

1 in 3 Work in SMEs or SOHOs are directly responsible for tech purchases in their company

Source: Google Analytics, Jun 2019
Creative Bloq delivers a daily balance of creative tips and inspiration across web design, graphic design, 3D and more. Bringing the very best design work to our audience and offering the insight that enables them to keep up to date with the latest trends and developments in global design and to create their best work.

- **3.3M** Global Monthly Users
- **5.1M** Global Monthly Page Views
- **360K** UK Monthly Users
- **618K** UK Monthly Page Views
- **707K** Social Media Fans
- **42%** In Market Segment
- **71%** Organic Search
- **62%** Age 25-44
- **63%** Male

Source: Google Analytics July 2019
Real Homes offers all the inspiration and advice you need to make your dream home a reality across the UK’s fastest-growing homes website, monthly magazine and popular social channels. Whether it’s adding an extension, replacing your kitchen, converting your loft, or decorating your living room, Real Homes has all the modern homeowner’s needs covered.

71%*  
Female - Print

55%  
Female - Digital

94%  
home-owners

69%  
Via organic search

4.38  
Average dwell time

81%  
Have live projects

999K  
Global Monthly unique users

1.5M  
Global Monthly page views

600K  
UK Monthly unique users

21.1K  
ABC Circulation +1% YOY

149K  
Total social reach

Sources: *Pamco 2019, Google Analytics & Social Media Reach July 2019. ABC Jan-Dec 2018.
Tech & Learning’s print and digital publications, websites, e-newsletters, and online and in-person events provide factual and evaluative information on trends, products, and strategies to education leaders who purchase technology products in their districts and schools.

- **84%** Organic Search
- **66%** Organic Search
- **64%** Age 25-44
- **69%** Male
- **233K** Global Monthly Users
- **310K** Global Monthly Page Views
- **12K** UK Monthly Users
- **15K** UK Monthly Page Views
- **67K** Social Media Fans

Source: Google Analytics July 2019
Just like our name suggests, we know everyone’s needs are different and we review a broad range of category products. For over 16 years, we’ve been one of the largest and most comprehensive product review sites on the web, with tens of thousands of expertly-crafted reviews and rankings.

**BUY BETTER**

- **Global monthly unique users**: 2.7M
- **Global monthly page views**: 4.1M
- **UK monthly unique users**: 162K
- **UK monthly page views**: 229K
- **Total social reach**: 140K

**User demographics**:

- **63%** Male
- **47%** Desktop users
- **48%** Age 25-44
- **57%** iOS users

Source: Google Analytics, Jun 2019
AVNetwork
The Premier Online Resource For Audio Visual News And Industry Trends

AVNetwork.com represents the most exciting markets in the AV industry. They are the premier online resource for audio visual news and industry trends in digital signage and rental and staging for systems contractor professionals and AV integrators.

51% UK In Market Segment
66% Organic Search
51% Age 25-44
69% Male

41K Global Monthly Users
71K Global Monthly Page Views
1.3K UK Monthly Users
2.6K UK Monthly Page Views
202 Social Media Fans

Source: Google Analytics July 2019
For more information please email licensing@futurenet.com and a member of the team will get back to you.
At Future we deliver strong results for our partners through a simple formula: clever ideas underpinned by insights, which engage passionate audiences and communities.

For more information please email licensing@futurenet.com and a member of the team will get back to you.