

31 July 2019

# Future plc

## Completion of acquisition of SmartBrief

Future plc, the global platform for specialist media, confirms the completion of the acquisition of SmartBrief, Inc.

**Zillah Byng-Thorne**, Future plc's Chief Executive said:

*"SmartBrief is a very welcome addition to our business and will significantly enhance our scale and reach in the B2B sector."*

*"We look forward to sharing best practice and leveraging SmartBrief's proprietary technology capabilities across Future's B2B and B2C operations."*

SmartBrief was advised by JEGI, an independent investment bank focused on media, marketing, information and technology, on this transaction.

### Enquiries

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### About Future

Future is a global platform business for specialist media, driven by technology, with diversified revenue streams.

The Media division has three complementary high-growth revenue streams: eCommerce, events and digital advertising. It operates in a number of sectors including technology, gaming and entertainment, creative and photography, music, home interest, hobbies and B2B and its brands include TechRadar, PC Gamer, Tom's Guide, Homebuilding & Renovating Show, GamesRadar+, The Photography Show, Top Ten Reviews, Live Science, Android Central, Guitar World, MusicRadar, Space.com, NY TV Week, Creative Planet Network, Tom's Hardware and Cyclingnews.com.

The Magazine division focuses on publishing specialist content, with 80 publications and over 537 bookazines published per year, totalling global circulation of 1.2m. The Magazine portfolio spans technology, gaming and entertainment, music, creative and photography, hobbies, home interest and B2B. Its titles include Classic Rock, Guitar Player, FourFourTwo, Homebuilding & Renovating, Digital Camera, Guitarist, How It Works, Total Film, What Hi-Fi?, ProCycling, Broadcasting & Cable, Multichannel News, AV Technology and Music Week.